

5th October 2016

Cardiff Airport, Vale of Glamorgan, Wales CF62 3BD Maes Awyr Caerdydd, Bro Morgannwg, Cymru CF62 3BD

Mike Hedges AM
Chair
Petitions Committee
National Assembly for Wales
Cardiff Bay
Cardiff
CF99 1NA

Dear Mr Hedges,

Thank you for your letter of 4<sup>th</sup> October in which you advised us that the National Assembly for Wales' Petition Committee has been considering the following petition from Mohammed Sarul Islam:

## Petition Details:

We the undersigned call on the Welsh Government to rename Cardiff International Airport to "Princess Diana International Airport"

## Additional Information:

To rename Cardiff International Airport will get more publicity and Welsh Customers.

You asked for our views on the specific proposal and also questioned whether the principle of naming the Airport after a prominent Welsh person has been previously considered.

There have been a number of proposals to name the Airport after a prominent Welsh person – the Princess of Wales and Dylan Thomas have been suggestions that have been raised in the past.

With regards our view on this proposal, firstly I should point out that it is not within the gift of the Cardiff Airport Board to make such a decision. We manage the Airport Company on behalf of our shareholder – the Welsh Government – and it would be a ministerial decision to implement any change of name. Our advice however, would be that the Airport is part of a global aviation industry and an important part of our business is marketing Wales and our Capital City, Cardiff, in particular, to airline customers and inbound travellers across the rest of the UK, Europe and further field. Being known as Cardiff Airport enables us to get the Cardiff and Wales message out into the market clearly and our customers are able to instantly identify the location of the Airport and the connection to the Capital City and the country as a whole. We would therefore not support the petition and would recommend that the name Cardiff Airport is retained.

Yours sincerely

Debra Barber

Managing Director & Chief Operating Officer